

Data Engagement Interview Participant Solicitation

Subj: PRISMS: \$20 analysis exercise using your air quality data

Hi _____!

It's been a while, but we have been thinking of ways to simplify exploring your air quality data since our last project.

I wanted to reach out with a paid analysis exercise opportunity where we work with you to answer one of your questions using YOUR air quality data:

The scenario:

Given access to your air quality data, what would you want to do with it? What would you want to know about it?

How long:

The exercise takes 1.5 hours and involves <interviewer1>, <interviewer2>, and <analyst>, a data analyst, to do the plotting and number crunching.

When:

Starting any time after Monday, May 27.

The payoff:

Satisfy your curiosity, and get a \$20 amazon gift card for your time!

Let us know if this is something you'd be interested in and I can follow up with more information :)

Best,

<researcher>